

## What to Expect from Grant Writing

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We at Nonprofit Media Solutions believe grant writing is a huge part of an organization's success, and a supplement to the quicker, smaller funds that roll in all year long.

### What We'll Do

- Ask about your organization's previous grant writing experience.
- Ask about your funding needs (existing programs? new programs? a certain demographic? facility updates?).
- Assemble a grant calendar. A grant calendar is beneficial because it helps us see months ahead when the deadlines will be. Then a team can determine priorities and take small steps to pull the information together and submit, we hope, ahead of schedule.
- Seek feedback from un-funded grant proposals to provide to you.

### What You'll Do

- Provide us with as many of our "11 Things" as you have already written.
- Sort your data so that it can be used on the grant proposals we'll work on together.
- Let us know your funding goals for the coming fiscal year.
- Proofread, proofread, proofread! No one knows your organization better than you. We'll rely on you to catch inaccuracies in the data we include in each proposal.

### What to Remember

- Research and writing can be a slower than anticipated process sometimes. Yes, sometimes it's quicker to solicit smaller donations from individuals or business sponsorships, but grant funding comes with bigger payoff, and it takes a lot of work to get there.
- When those key pieces don't all exist yet, the wheel is going to be reinvented for a while before we have everything we need to pull from to write a grant. One day we'll be at the point where you don't have much to provide NMS before we've giving you a grant draft to review.
- Sometimes getting everything in place takes longer than we thought. But, each time we sort something out, that's usable information not just for the current grant but for moving forward, and often it's needed over and over again.
- The most time-intensive part of the grant writing process for me is collecting the right information; filling in the grant application is relatively quick once the pieces are in place.
- We won't secure funding every time. But, every time we create new material, repurpose data, rethink a program's benefits or anything else, we're still moving forward. Everything that's written has good potential to be used again, saving time as more grant proposals are put together. That's why NMS charges the same fee for grant writing whether it's funded or not.

Our goal, whether we work together long-term or not, is to leave you in a good place with solid pieces built for the foundation of your grant writing campaign for years to come.